

The Polar Bear - 60-Second – Captioned for the Visually Impaired

MUSIC: "HINTERLAND WHO'S WHO" THEME

ANNOUNCER: (V.O.):

He's big, he's bold, he's a polar bear.

[A polar bear standing on its back legs]

And as much as we wouldn't want to run into him face-to-face, we also wouldn't want to see anything threaten his existence.

[A polar bear on the ground]

Hard to believe an animal this big needs our help. But even though polar bears live far away in the remote arctic, we are having a negative impact on their lives.

[A polar bear walking]

Our pollutants travel the oceans and atmosphere and enter their food chain. Plus climate change is causing the ice they live on to melt earlier each spring. This makes it more difficult for the bears to catch their prey.

If you're wondering how you can help, simple things like riding your bike, walking, or taking the bus instead of driving will do a lot for our environment and the polar bears. But that's just a start.

[Host on a bike]

If you go to hww.ca, you can learn more about polar bears and find ideas on how to help protect Canada's wildlife. That's hww.ca.